

March  
2000

Issue  
16

# FUN MONEY

The American Play Money Society Newsletter



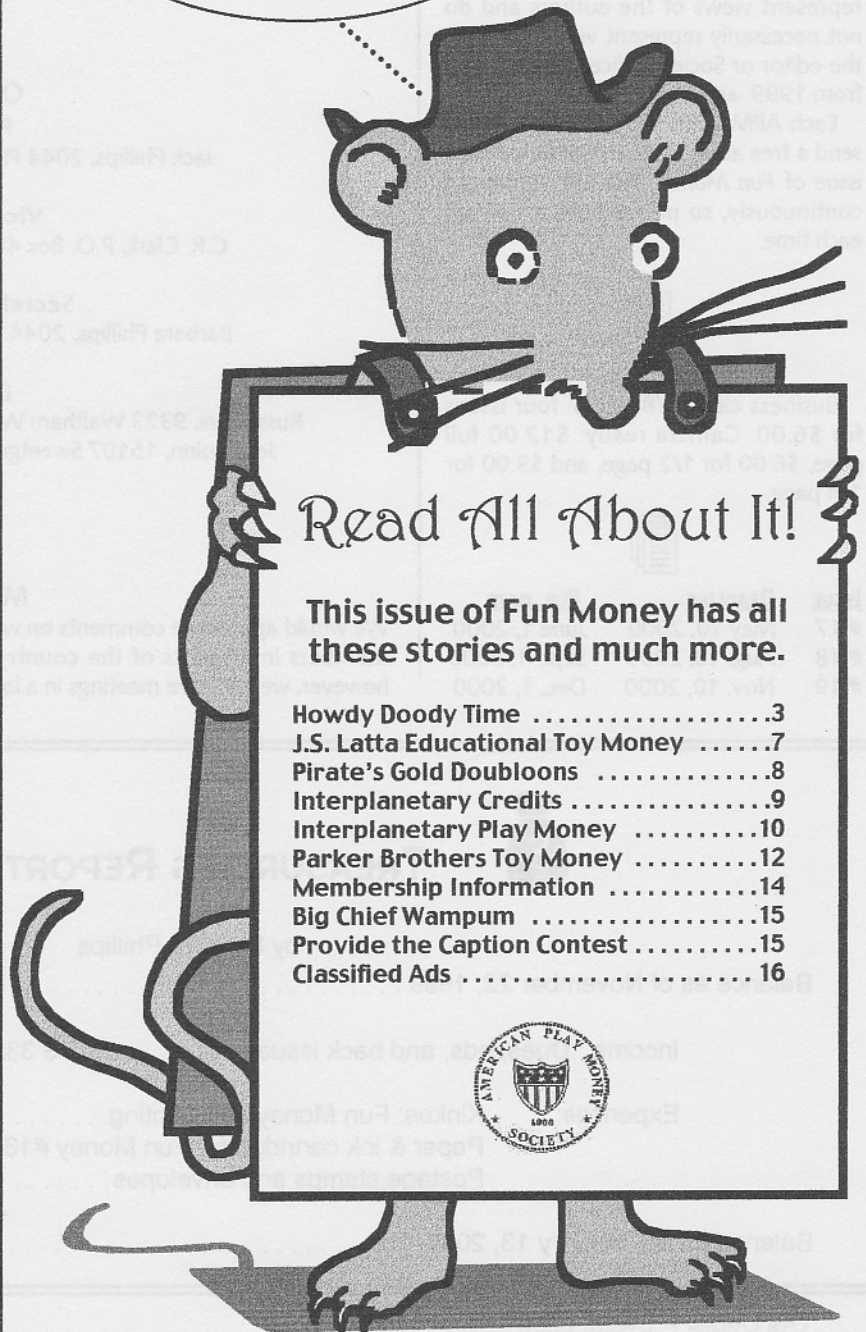
## Editor's Note

Here we are in March of 2000 and most of the computers are still working! At least our Mac's didn't notice the change. Your editor's skills may not be any better, but at least something comes out right once in a while. Thanks for the extra dollars some of you sent with your renewals. It really helps the treasury! We are having some problem with the renewals again this year. As of press time 12 have not paid. We will send them all reminders, but not a copy of *Fun Money*. We have made it a policy not to send unpaid copies to keep costs under control. But if they have an e-mail address a note will be sent, otherwise a postcard will be mailed.

If things go as planned this issue will be printed on the editor's home printer. It sure can't be any worse than some of the output we have had from the "experts". The costs will be somewhat less and we can see what we are getting as the printing progresses. Since this is not a high speed laser printer patience will be required. Let us know if you think it is better or worse.

Freebies may or may not be included depending on the added weight. It doesn't take much to put us into the next category, but if possible something will be included. Hope you enjoy this issue. Let us hear from you!

I  
feel like a fool.  
They paid me with  
Play Money!



# Fun Money

March 2000 – Issue 16

Editor-at-fault  
Jack Phillips

*Fun Money*, a newsletter of the American Play Money Society (APMS) for education and fun, is published quarterly to publicize activities of the Society and to distribute educational information regarding play money to society members. The editor will make final decisions about stories and ads for publication. Contents of articles and ads represent views of the authors and do not necessarily represent views of either the editor or Society officers. Back issues from 1999 are available for \$2.00 each.

Each APMS member is encouraged to send a free ad of up to five lines for each issue of *Fun Money*. Ads will not be run continuously, so please send a new ad each time.



## AD RATES

Business card (1/8 page): four issues for \$6.00. Camera ready: \$12.00 full page, \$6.00 for 1/2 page, and \$3.00 for 1/4 page.



<u>ISSUE</u>	<u>DEADLINE</u>	<u>PUB. DATE</u>
# 17	May 10, 2000	June 1, 2000
# 18	Aug. 10, 2000	Sept. 1, 2000
# 19	Nov. 10, 2000	Dec. 1, 2000

# THE AMERICAN PLAY MONEY SOCIETY

The American Play Money Society (APMS) is a non-profit, educational organization for collectors of play money. It is dedicated to the promotion and research of play money and related exonomia.



## ANNUAL DUES

\$7.00 per year for a regular membership and \$9.00 for a family membership (US only). Both have full membership, but only one newsletter will be mailed to the family. Dues for members in other countries will be determined by postage rates.



## OFFICERS

### President

Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016

### Vice-President

C.R. Clark, P.O. Box 48691, St. Petersburg, FL 33743

### Secretary/Treasurer

Barbara Phillips, 2044 Pine Lake Trail, Arab, AL 35016

### Directors

Russ Sears, 9323 Waltham Woods Rd., Baltimore, MD 21234-1550

Jeff Quinn, 15107 Sweetgum Circle, Wichita, KS 67230-7600



## MEETINGS

We would appreciate comments on where and when to have an official meeting. With members in all parts of the country it is impossible to accommodate everyone; however, we will have meetings in a location that will benefit the most people.



## TREASURER'S REPORT



by Barbara Phillips

Balance as of November 22, 1999 .....	\$ 118.93
Income: Dues, ads, and back issues .....	\$ 332.00
Expenses:	
Kinkos: Fun Money #15 printing .....	\$ 67.39
Paper & ink cartridge for Fun Money #16 .....	\$ 24.71
Postage, stamps and envelopes .....	\$ 30.87
Balance as of February 13, 2000 .....	\$ 327.96

# It has been "HOWDY DOODY TIME" for over 50 years

By Russ Sears

I remember watching Howdy Doody in 1948 on that wonderful new invention television. It was Howdy Doody time then, and even now, if someone asks me the time, I want to give that same answer from over 50 years ago. What a special thing it was for a little kid to watch his new friends Howdy Doody, Buffalo Bob, Dilly Dally, Clarabelle, and the other characters on the show.

The show started in 1947 and ran until 1960 on NBC. How many of us remember that while Clarabelle did not speak, at the end, he said "goodbye kids"?

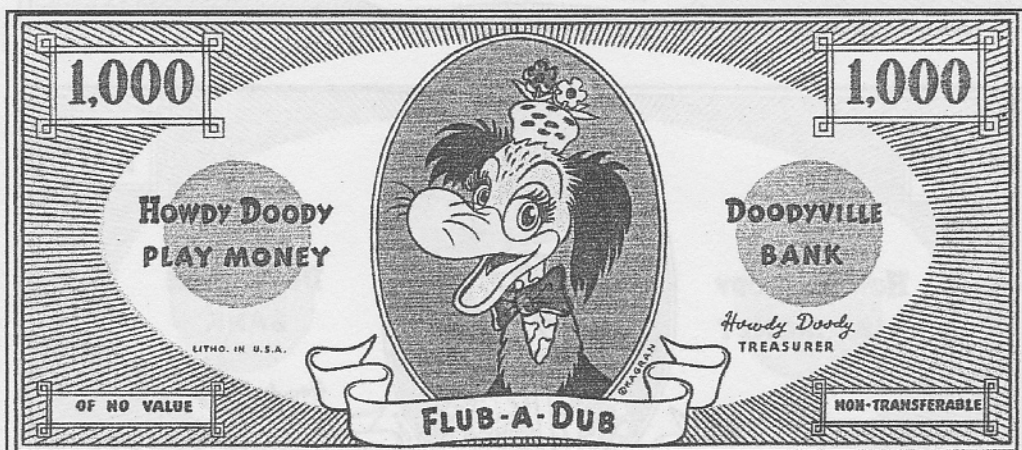
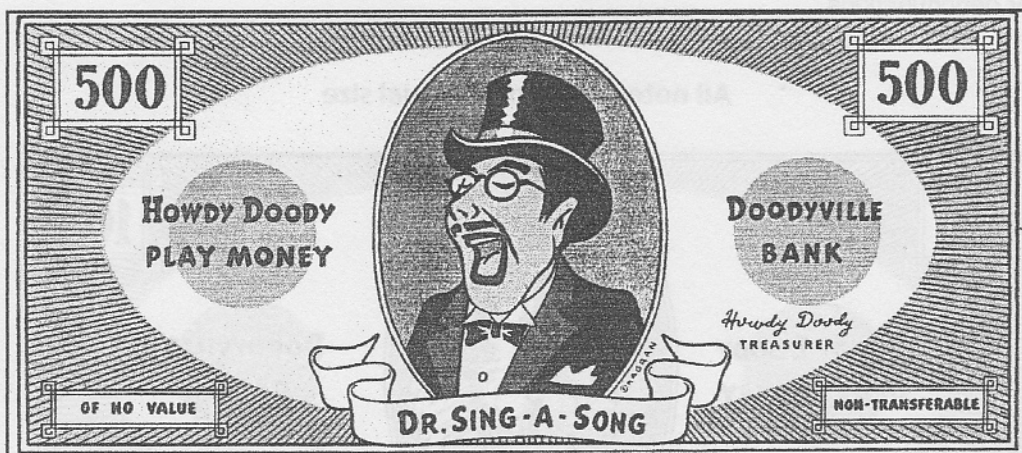
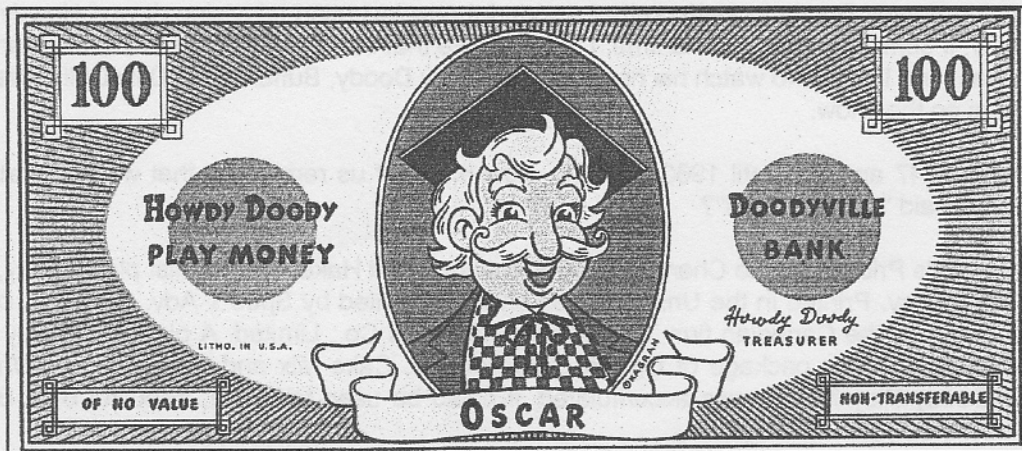
In his 1996 book, Hake's Price Guide to Character Toy Premiums, Ted Hake does not list play money, but there is Howdy Doody Play Money. Printed in the United States and copyrighted by Spec T Adv. Serv. Inc. of New York, the money was put out by the Canadian firm The Ogilvie Flour Mills Co., Limited. A piece of Howdy Doody Play Money could be found in every package of Ogilvie Oats, Vita-13, Cake Mix and Ogilvie Flour. When a million dollars of Howdy Doody Play Money was accumulated, it could be used to buy a "beautiful BSA Bicycle". The deadline for the offer was June 1, 1954.

Each note is 2 1/2 by 5 3/8 inches. Denominations were from 10 dollars to one hundred thousand dollars. To date, we have been able to collect denominations of 10, 20, 100, 500, 1,000, 5,000, 10,000 and 25,000 dollars. We know it will be even more challenging to get the other denominations, particularly since there had to be many less issued for higher denominations.

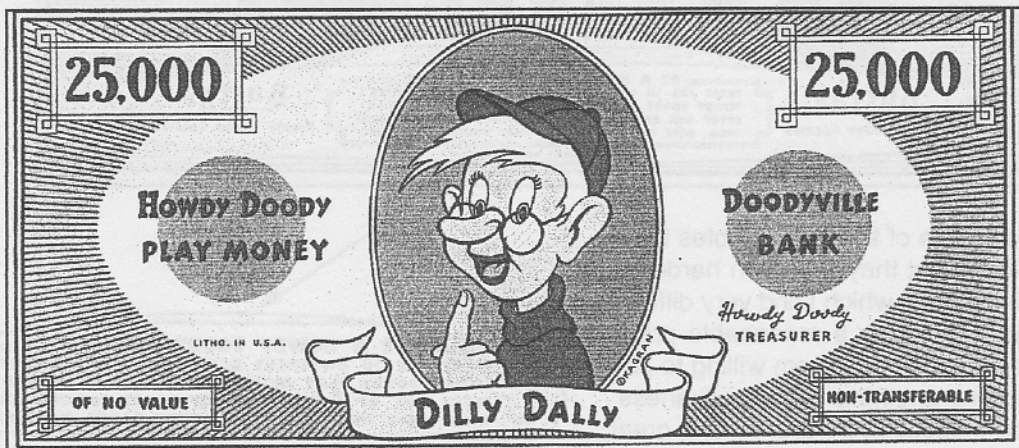
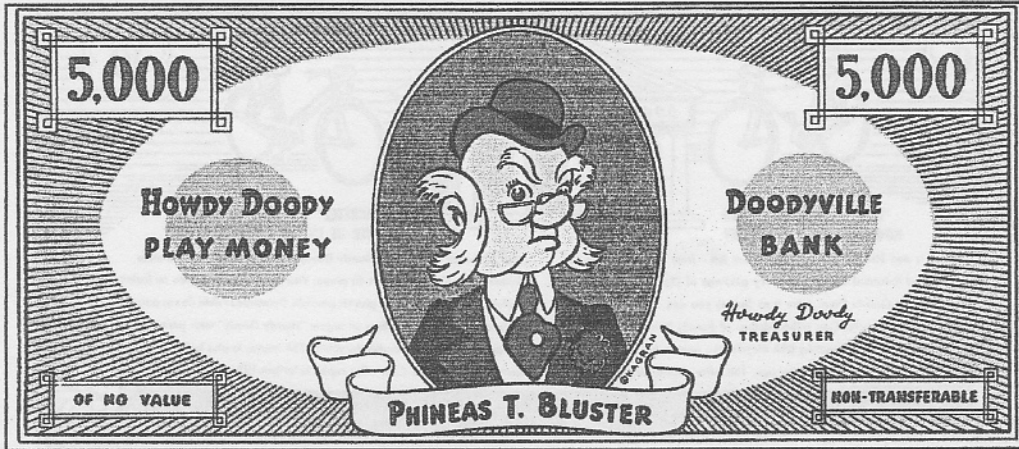
All notes are shown actual size



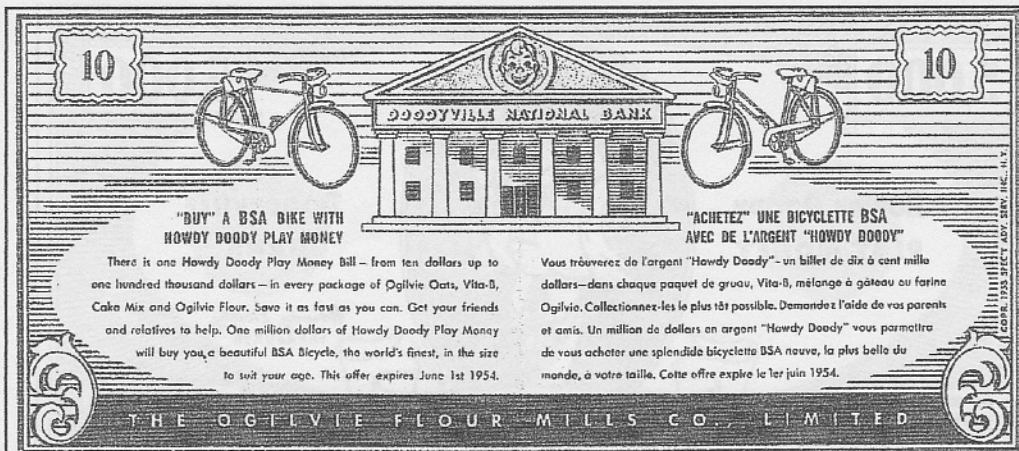
It has been "HOWDY DOODY TIME" for over 50 years



It has been "HOWDY DOODY TIME" for over 50 years



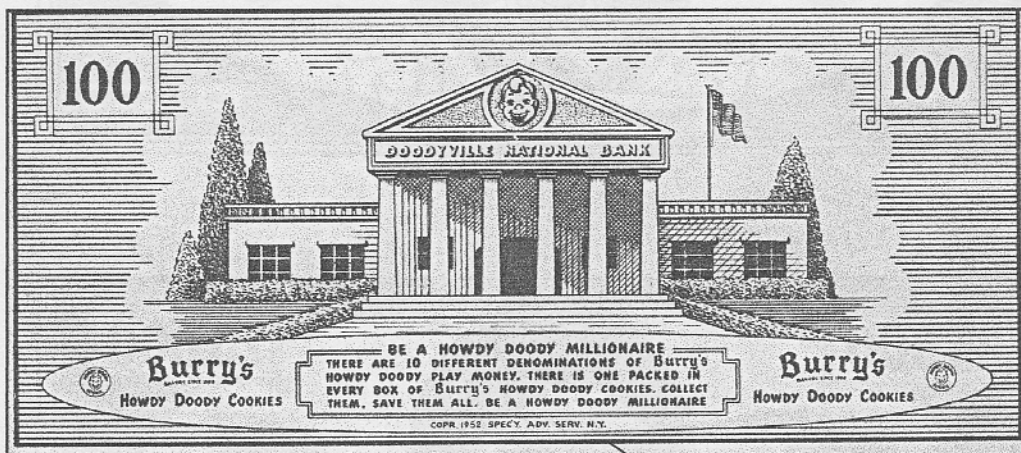
It has been "HOWDY DOODY TIME" for over 50 years



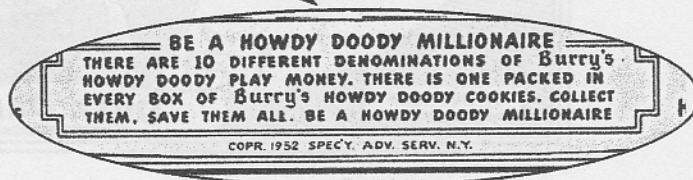
This reverse is common to all pieces except for the denomination in the upper corners. The printing is all dark green and the offer expires June 1st 1954.

And, if anyone asks you the time, tell them "Its Howdy Doody time", and always will be!

**Editors Note:** Reading the Howdy Doody article led me to look at the pieces I have in my collection and look for any differences. I have two types of the 100 note with Oscar on the front and both have the very same obverse. One is exactly like the one in the above article, but the other has a different reverse. It is from the Burry's Bakers which produced Howdy Doody Cookies.



Since this is the only one of the Burry's notes that I have seen, I assume that they are even harder to find than the Ogilvie notes, which I find very difficult to acquire at what I consider a reasonable price. Those Howdy Doody collectors seem willing to pay pretty well to acquire anything with his likeness. So, just when you thought you were making great progress, along comes a note like this one, which proves that there are even more hiding somewhere out there.



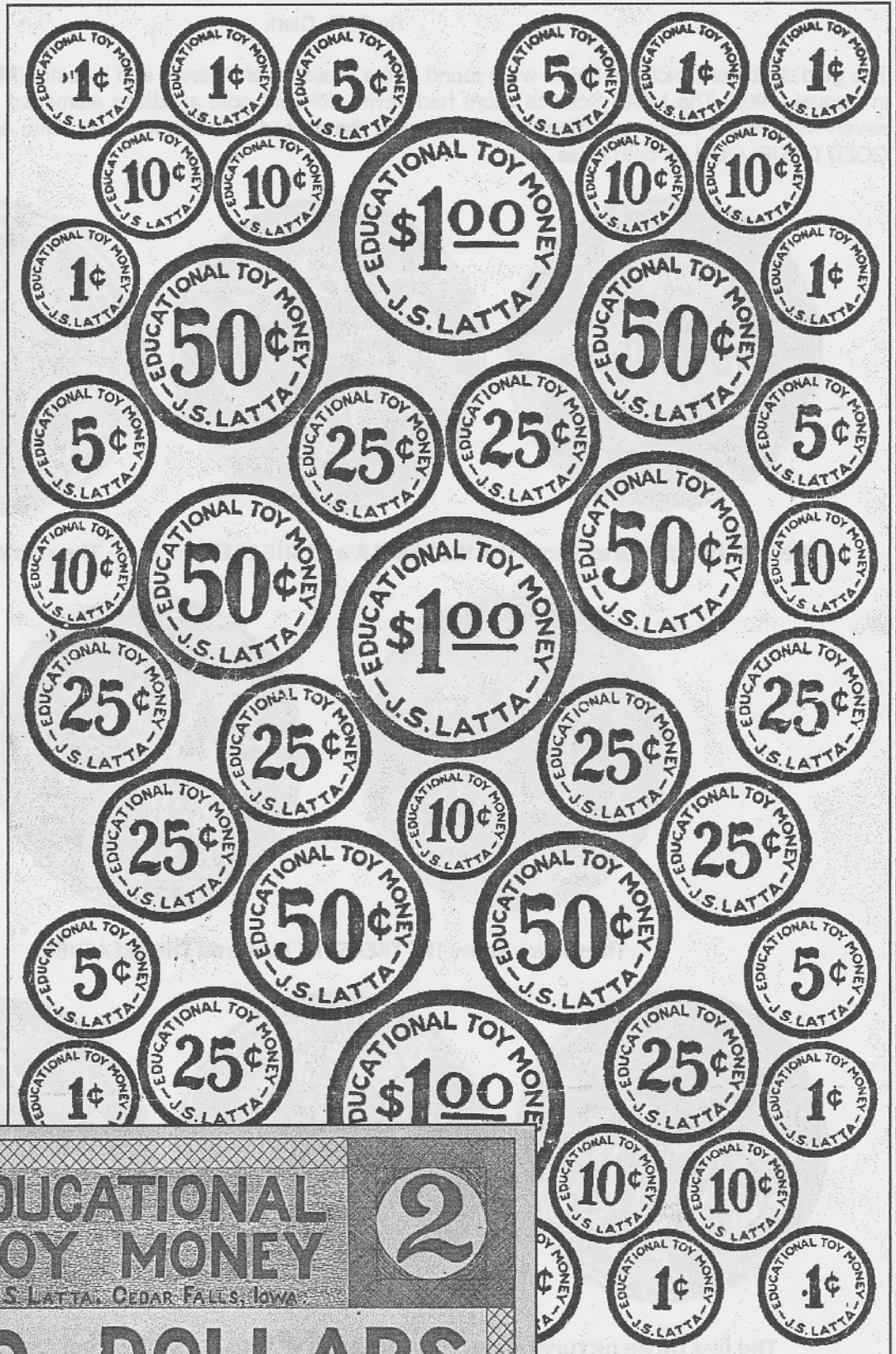
FM

# J.S. Latta Educational Toy Money

Member Danny Johnson recently won these interesting items on the eBay online auction. The coins came as a large uncut sheet which measures 6 inches by 9 inches, or slightly larger than the picture. It is tan colored cardboard with black printing and is printed on only one side.

There are also bills by this maker and one is shown below at reduced size. They measure 7 inches by 3 inches and come in 6 denominations: \$1, \$2, \$5, \$10, \$20 and \$100. They are printed in dark green on a light green paper with both sides being the same. The bills read "Educational Toy Money J.S. Latta, Cedar Falls, Iowa." This at least gives us a location, but not much else is known.

Does anyone have more information on the origin or use of this great money? Thanks for sharing this with us Danny.



FM

# PIRATE'S GOLD DOUBLOONS

By C. R. Clark

The gold doubloons pictured below were found at the Museum of Science and Industry (MOSI) in Tampa, Florida in August, 1998. The MOSI Science Store had seven different gold anodized aluminum doubloons for sale. All seven were made with a common reverse showing the date, 1587, below a crest with an eagle at the top and GOLD DOUBLOON on both sides.



The first two pictures show THE HISPANOLA and THE CREW.

The common reverse.



These two show THE TREASURE MAP and THE TREASURE.



The last three pictures show LONG JOHN SILVER, JIM HAWKINS and CAPT. SMOLLETT with MR. TRELAWNEY and DR. LIVESEY in the background.

Pictures were made at 129% of actual size (39mm).

FM



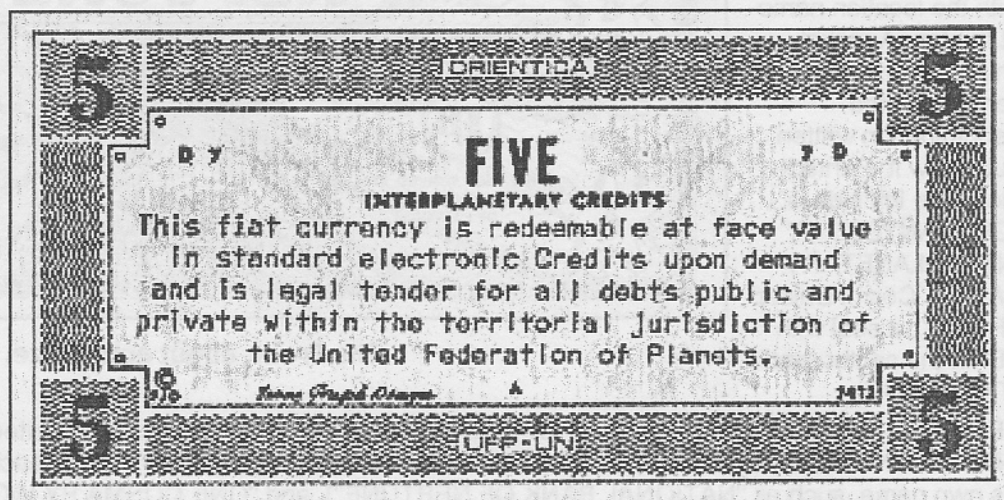
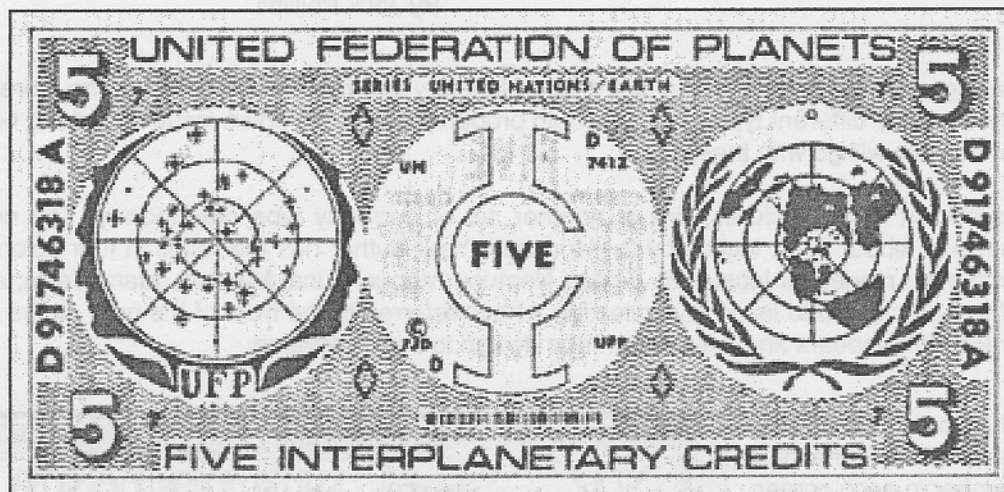
# Interplanetary Credits

Don Kolkman provided the following information on some interesting notes that he recently acquired. As shown approximately actual size, they are titled the United Federation Of Planets and come in six denominations of Interplanetary Credits: one-tenth, one-half, one, two, five, and ten. The front is printed in light red while the reverse has blue print. They came in a single large sheet which appears to be a printer's proof page containing all the six denominations. It is signed by the designer, so it may be one of a kind.

Don was also able to obtain additional information from the seller with a few interesting tidbits about the note's creation and origin. Excerpts from a 1975 memo include:

- The Interplanetary Credits- The Product is copyrighted in the name of Franz Joseph Designs.*
- World-wide marketing rights not determined.*
- Convention dealers indicate a high sci-fi fan demand for the product.*
- Marketing: a search is underway for a suitable product producer. Pricing and other factors have not been determined.*
- Estimated domestic sales: in excess of 20 million copies.*
- Other: I am currently holding the Master Plates for 5 color reproductions.*

(Seller) "Since he was planning to go with five colors, I would guess you are now the owner of a rare printer's page proof autographed by the designer."



The seller also provided an additional letter from the designer, Franz Joseph, which is dated September 18, 1975. The return address is:  
 Star Fleet Command  
 Star Fleet Headquarters  
 United Federation of Planets  
 Franz Joseph  
 United Federation Representative

In the letter Mr Joseph talks about his recent creations of Star Fleet items and plans. In his words "I designed and copyrighted 6 denominations of Interplanetary Credits (future fiat space currency) which were introduced at the Red Hour Festival in San Francisco in February 1975". And later in the letter, "A market already exists for the Interplanetary Credits".

But, it appears that this money may never have been produced even though it was introduced at an event. Really a nice space collectible. Nice work, Don, and thanks for sharing it with us!

FM

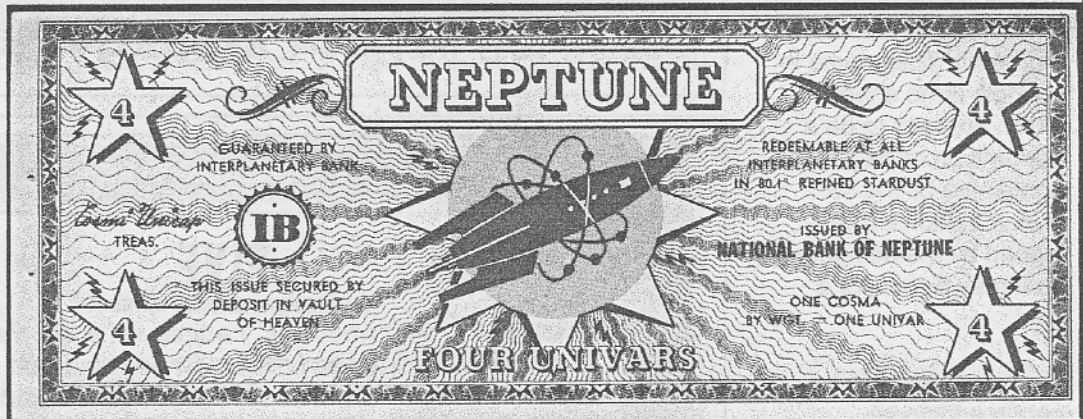
# Interplanetary Play Money

By Jack Phillips

Taking a cue from the previous story, Interplanetary Credits, we will look at some more Interplanetary notes. There are so many different types that we could probably devote an entire issue to nothing but space related money, but for now we will go with these.

As shown in the pictures, this is another set of currency type play money. The notes are quite colorful and measure about 5 1/2 inches by 2 1/4 inches. Your author has the notes in four colors (green, red, blue, and tan) from eight planets or locations: Jupiter, Neptune, Venus, Luna, Mercury, Mars, Terra, and Saturn. For the purpose of this article and to list in my collection, I have referred to the front of the note as the one where the planet name or location appears and left the common design to be the reverse.

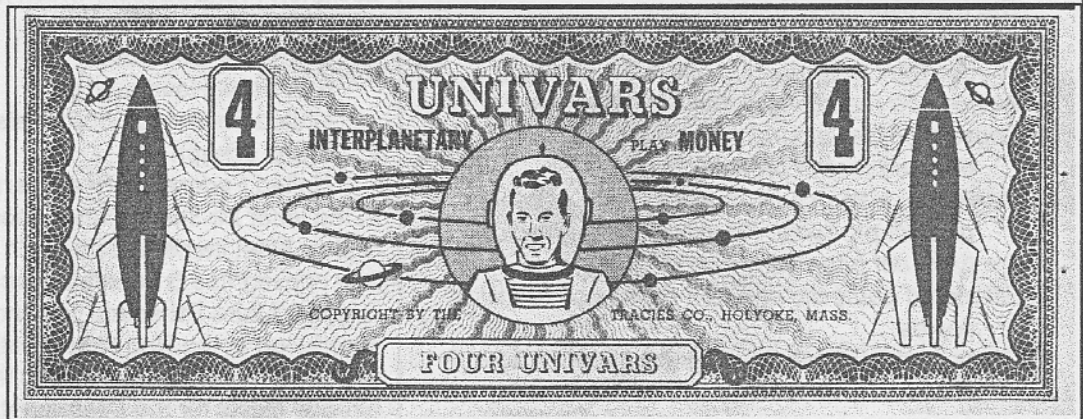
The front of each note has the denomination number in each corner with the location name at the top. A rocket ship appears in the center with the denomination written out below it. Printed along the left side is "GUARANTEED BY INTERPLANETARY BANK", "Cosmi Unicap TREAS.", a seal with "IB" in the center, and "THIS ISSUE



The Front, about actual size.

SECURED BY DEPOSIT IN VAULT OF HEAVEN". Along the right side is printed "REDEEMABLE AT ALL INTERPLANETARY BANKS IN 80.1° REFINED STARDUST", "ISSUED BY (here each note refers to a bank with it's own name, such as "NATIONAL BANK OF NEPTUNE")", and "ONE COSMA BY WGT. = ONE UNIVAR".

The reverse is common to all the notes and shows a rocket ship on each side with the denomination in number by it. "UNIVARS INTERPLANETARY PLAY MONEY" is in the top center with a picture of a space man or astronaut below it. Next is "COPYRIGHT BY THE TRACIES CO., HOLYOKE, MASS." The denomination is written out at the bottom.

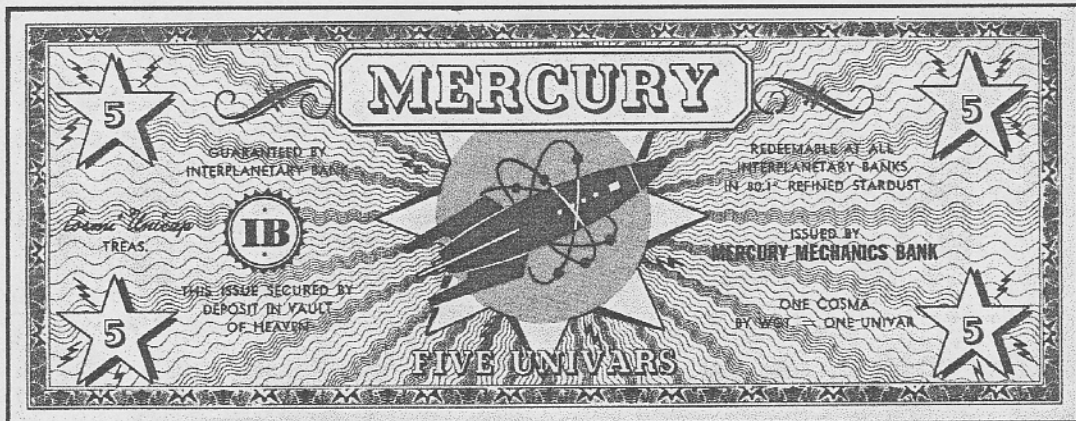


The Common Reverse.



## Interplanetary Play Money, continued

APMS Member Richard Clothier in his book, *Play Money of American Children*, has this to say about this series. "To try to regain a larger share of the play money market Tracies introduced SPACE MONEY bills in the late 1960's which featured designs of rockets, astronauts, and planets in 12 denominations of UNIVARS. The package contained thirty bills. Unfortunately, the attempt was a failure. By then, foreign competition was too entrenched and American children were so wealthy through inflation that play money seemed unnecessary."



**Univar Interplanetary Play Money**  
Numbers in columns are denominations in Univars

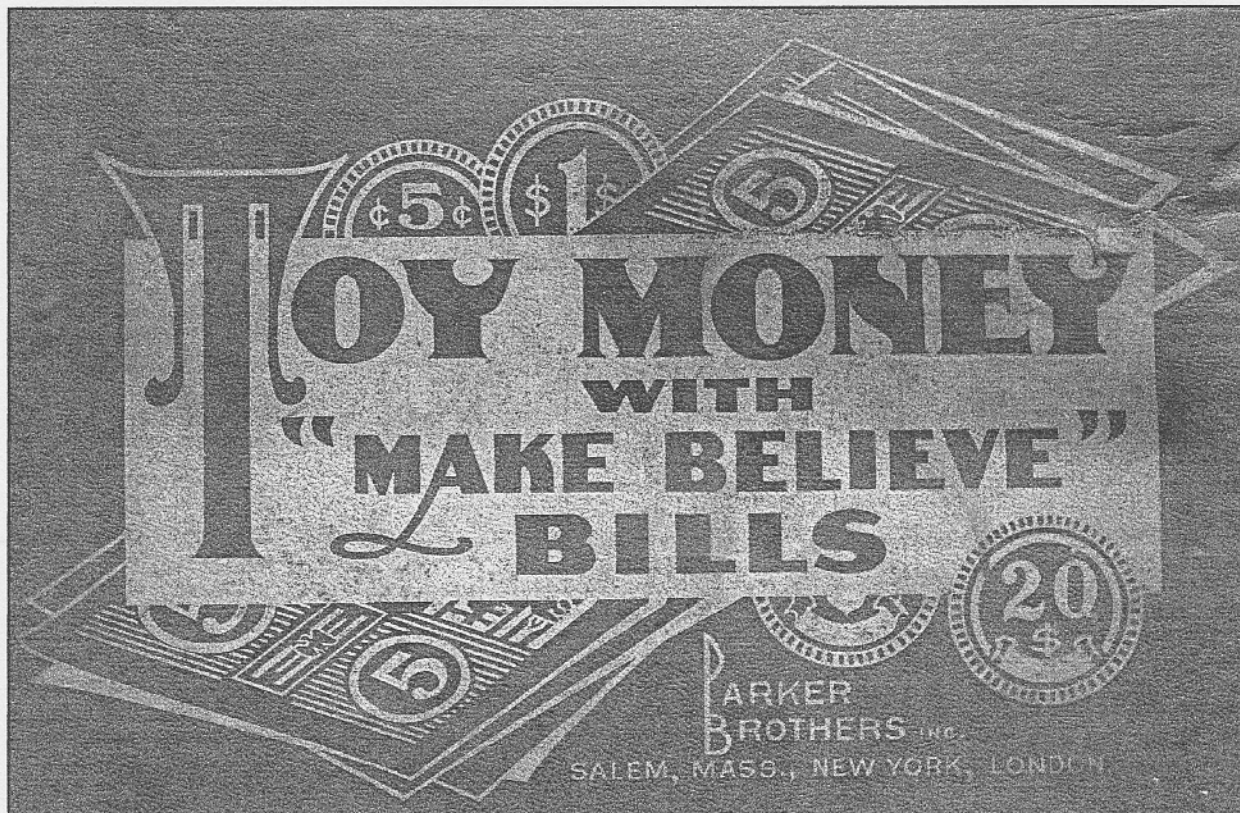
Planet/ Location	Green front Tan back	Red front Blue back	Blue front Red back	Tan front Green back
Jupiter	3			20
Neptune	4			50
Venus	2			10
Luna		8	25	
Mercury		5	100	
Mars		1	9	
Terra	7			500
Saturn		6	200	

As shown in the table, your author has 16 denominations, so perhaps the bills were distributed in several different packages or even in a game of some type. Any input from members would be appreciated. Check out your space money and drop us a line.

# Parker Brothers Toy Money

By Jack Phillips

This set came in a dark maroon box that measures about 7 1/2 inches by 6 1/2 inches. The top is printed in gold and says: "Toy Money with "Make Believe" Bills, Parker Brothers Inc., Salem, Mass., New York, London."



The box contained both bills and coins in the following denominations:

Bills (6), \$1, \$5, \$10, \$20, \$50, \$100

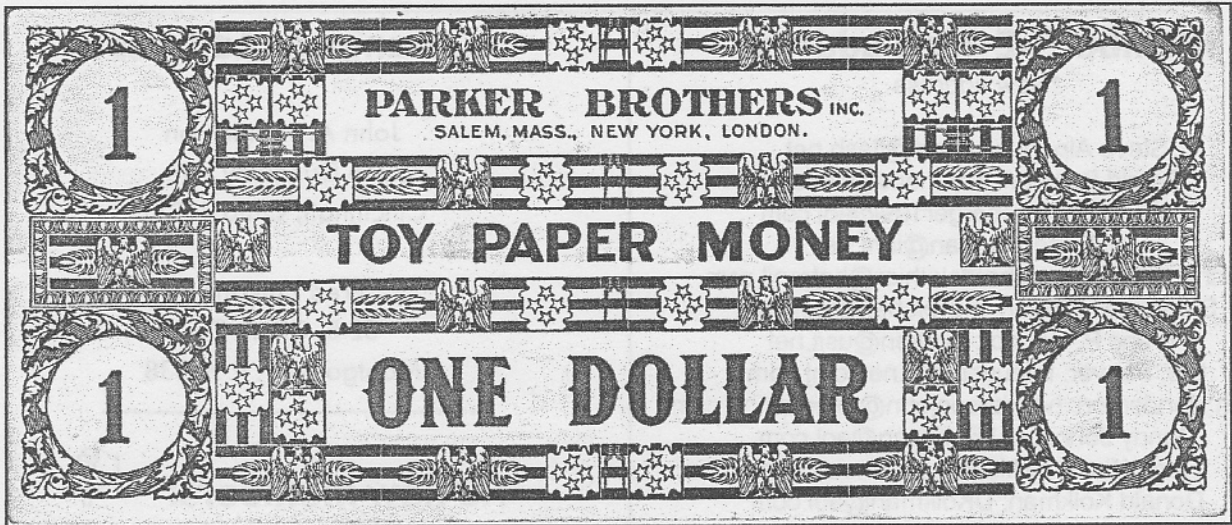
Coins (9), 1¢, 5¢, 10¢, 25¢, 50¢, \$1, \$5, \$10, \$20

The bills are green print on an off white background and measure about 7 3/8 inches by 3 1/8 inches. The box only had one or two of each denomination and it appeared that this may have been the original number due to the small storage space provided.

The coins are black print on orange cardboard for the \$5, \$10 & \$20, and black print on gray cardboard for the others. These coins are different than the ones listed as P1 through P9 in Richard Clothier's book, *Play Money of American Children*. The amount of each coin denomination in the box ranged from 3 to 16, which may or may not have been the original number in the set. The box may be a bit rough, but it sure was a nice addition to my collection.



# Parker Brothers Toy Money



Shown smaller than actual size.



All coins shown about actual size.

FM

# Membership Information

## Member's E-mail address

\*New address

Steve Alpert: spalpert@flash.net

\*Gerald Ballman: Truchaos@aol.com

Chuck Berger: cberger199@aol.com

Bill Bone: tagman@ibm.net

Richard Clothier: richardclothier@hotmail.com

Bertram M. Cohen: marblebert@aol.com

\*Franc P. Connor: iatoken@usit.net

L.B. Fauver: lbfauver.@ix.netcomj.com

\*John Henderson: hendersonjohn@mindspring.com

Danny Johnson: Dijohnson@aol.com

Harry Kiser: hwkiser@worldnet.att.net

Donald Kolkman: DKolkman@aol.com

Gary Lines: grlines@execpc.com

Page Mann: mann@widomaker.com

Greg MacLean: macleangk@home.net

Randy Partin: rpar10@gate.net

Jack & Barbara Phillips: japhillips@mindspring.com

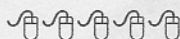
\*Steve Ratliff: Steve@Ratliff.com

\*Elmore B. Scott: ebscott@home.com

Russ & Jane Sears: russsears@earthlink.net

\*Bruce Siegel: Baronkurtz@aol.com

Lou Stryker: pooobah@hotmail.com



## From Members

**Al Schubert:** Mallo Cups; they are good and very plentiful in this area (Ohio), but I have never found a \$1.00 one around here. I can remember when I was a kid and got the 500 needed for 10 single cups. That is when I found my first and only red \$1.00 one.

**Richard Clothier:** Your article on the Toonerville Folks Play Money brought back some memories for me. As a kid watching TV around 1950 I remember a cartoon series called The Toonerville Trolley. There was a character called Farmer Grey whose wife Katrinka would always save him from disaster. Her famous line was "Katrinka fix!" spoken to her husband. The cartoons were probably made in the 1930's at the same time as the newspaper play money. Thanks for the flashback.

## Change of Address

John A. Henderson  
2946 Dunaway Ave.  
Cincinnati, Ohio 45211

Fred Zinkann  
82 E. Circle Dr.  
Montgomery, IL 60538

## No new members!



Sorry to report that we have no new members during the last three months. Several brochures were distributed, but without response.

## New Web Page

Perhaps a new site will help us recruit new members: <http://members.theglobe.com/japhillips/play/home.html> Check it out and send in your ideas for improvement.

## Mallo Unlisted piece

Bob Nolan sent in this piece to show even a different style than was shown in the Mallo article in Fun Money #15. It is shown actual size and dated 1952. The top background is dark blue with a strip of lighter blue below it and red below that and along the right side. The coin is printed in dark blue while some of the lettering is white, some is dark blue and the remainder is yellow. This makes for an attractive, colorful card.





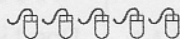
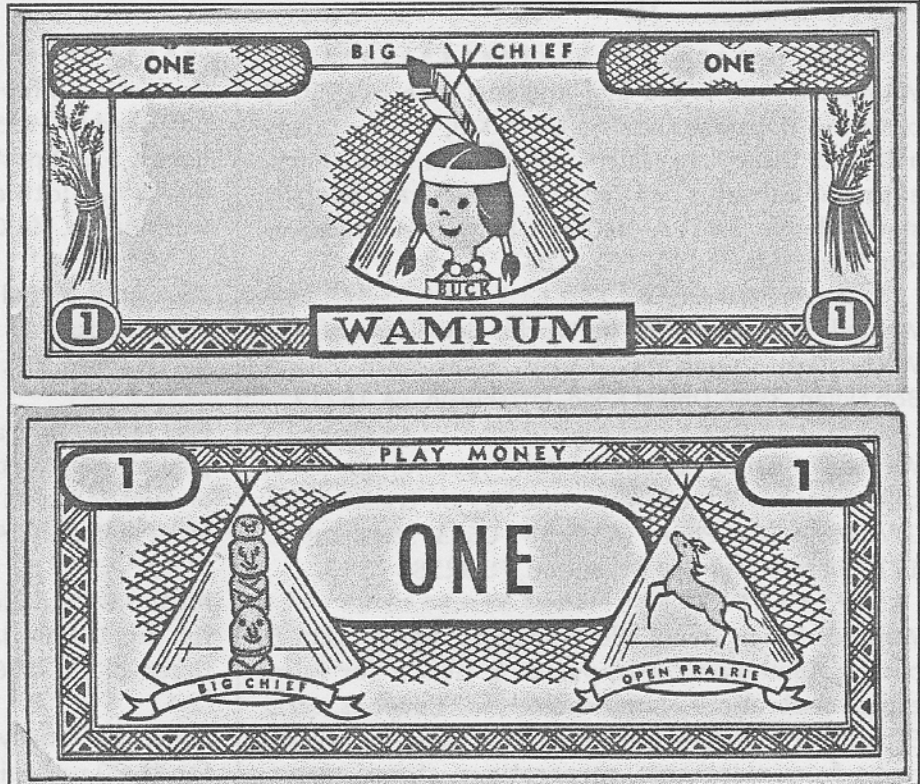
# Found on The Web



## BIG CHIEF WAMPUM

Once again the eBay auction site provided your editor with some interesting items, including the Big Chief Wampum seen to the right.

These bills have green print on a buff colored paper. The group I acquired came in six denominations: 1, 5, 10, 20, 50, and 100. Each bill measures about 4 1/2 inches wide by 2 inches tall and are shown actual size. The irregular edges make it appear that they were cut from a sheet, perhaps in a game. The seller had no information about their origin. Do any of our members recognize these neat notes?



## PROVIDE THE CAPTION CONTEST

My friend, cartoonist Tom Higgins, sent in the drawing on the right with a suggestion that we have a little contest to see who comes up with the best caption. So, give it a try. Your editor will be the sole judge (with Barbara's counsel) and the winner will get a 7 piece set of Educational Currency by Fearon Pitman Publishers, 1979. This is not a real common set, so get your creative juices flowing and send in some great ideas. Naturally, I will share them with our members in issue #17.

**Deadline is May 10, 2000!**





# CLASSIFIED ADS



## WANTED

\*\*\*\*\*  
 Wanted: Diecut bread loaf end seal labels (1950's) picturing Hopalong Cassidy, Cisco Kid, Howdy Doody and Walt Disney characters, others; U.S. labor union, express/parcel delivery, railroad/busline stamps/labels. Scott A. McClung, 8381-H Montgomery Run Road, Ellicott City, MD 21043.

\*\*\*\*\*  
 Wanted: Play Coins of The World, New Coins of The World, Tom Thumb Play Money, & Car Wash tokens. Bob Nolan, 3964 Drexel Road, Pittsburgh, PA 15212.

\*\*\*\*\*  
 Wanted: Florida Tokens Of All Types for personal collection. I will make generous buy or trade offers. GIVE ME A TRY! Phone (850) 981-0693. Steve Ratliff, 1717 Saint Marys Bay Dr, Milton, FL 32583-7343.

\*\*\*\*\*  
 Wanted: Paper Items Old transportation tickets & passes; Admission cards, passes & tickets for fairs, expos, celebrations, conventions, etc.; Coupons, scrip & chits for merchants, military, etc.; Paper-money-like items from merchants, corporations, stores, states, counties, trans., depression, colleges, advertising, etc. Dan Benice, Box 5708, Cary, NC 27512

\*\*\*\*\*  
 Wanted: Charms Coins, American Hero Play Coins, Pied Piper Ice Cream Coins, Cracker Jack Presidents, & Red Goose Play Money. Randy Partin, 1314 Keystone Pointe, Auburndale, FL 33823; (941) 965-2947

\*\*\*\*\*  
 Wanted: Need 12 different Pizza Time Theatre, City/State tokens for my collection. Have 20 different to trade or will make generous offer for needed tokens. Phone (806) 353-8236 or write: Roy Hudnell, 26 Kendal, Amarillo, TX 79124

\*\*\*\*\*  
 Wanted: Viewmaster Reels, Shoe and Button Hooks that I need. Will trade for play money from Jack's list. Barbara Phillips, 2044 Pine Lake Trail, Arab, AL 35016

\*\*\*\*\*  
 Wanted: "It Ain't Hay" play money: green bills with a haywagon as the picture, printed in denominations of \$1 to \$10,000 in the '50's. Also want mint, unfolded disney dollars dated 1992 to 1998. Lou Stryker, 109 Washington Terrace, Audubon, NJ 08106

\*\*\*\*\*

## SALE OR TRADE

\*\*\*\*\*  
 For Sale: "Play Money of American Children", published in 1985 and still the main reference for the hobby. \$7.50 postpaid for Xerox copies of the 52 page book. R. Clothier, 881 S. Washington State Rd., Washington, MA 01223.

\*\*\*\*\*  
 To Trade or Sell: R-118 President Play Bucks and Lucky Bucks. Val De Carlo, P.O. Box 127, Patchogue, NY 11772.

\*\*\*\*\*  
 Play Money for Sale: Have 3 lists of play money: Game play money, Lucky Bucks, & Coin-type. Send your list or send SASE and specify desired list. Jack Phillips, 2044 Pine Lake Trail, Arab, AL 35016.

\*\*\*\*\*  
 Many Newly Added Items for sale: Please send SASE for list. Donald J. Kolkman, Rt 10, 211 Oakwood Ct. Greenville, SC 29607.

\*\*\*\*\*  
 Game Play Money, similiar to Monopoly. 50+ different for \$4.00 postpaid. Good starter set for beginner. E.B. Scott, 309 Duke St., Garland, TX 75043

\*\*\*\*\*  
 Dog License Tags. If you don't read PAW PRINTS you don't know dog license tags. Complimentary copy on request. Bill Bone, Editor PAW PRINTS, 928 S.R. 2206, Clinton, KY 42031.

\*\*\*\*\*  
 My Token and Medal Mail Bid Sales include play money. Request a copy of my next sale catalogue if you are not on my mailing list. Steve Alpert, P.O. Box 66331, Los Angeles, CA 90066.

AVA NSCA TAMS VNA VPCC

## WANTED: VIRGINIA

TOKENS, ENCASED COINS  
 MILK BOTTLE CAPS

PAGE MANN  
 P.O. BOX 1684  
 Williamsburg, VA 23187-1684  
 mann@widomaker.com

E-mail addresses have been left out of all the above ads to conserve space and make for easier reading. Please refer to page 14 for all e-mail addresses.